

#### WHAT IS THE SSAP?

The U.S. Soy Sustainability Assurance Protocol (SSAP) provides U.S. Soy customers with credible, verified information about the sustainability of U.S. Soy.

The SSAP outlines practices that define sustainable soy. It's a national system that uses sustainability and conservation principles to aggregate U.S. Soy farmers' contributions to improved environmental, social, and economic sustainability outcomes.

The SSAP assures U.S. Soy buyers that the product they purchase is sustainably produced, which benefits businesses, people, and the planet.



## THE SSAP CERTIFICATE AND CARBON FOOTPRINT ADVANTAGE

Exporters of U.S. Soy and customers worldwide now have access to information about the carbon footprint of soy under an SSAP certificate.

When a U.S. Soy customer receives an SSAP certificate, it can now include the carbon footprint value. These values are derived from the GFLI database and offer customers a calculation based on the quantity of soy they have purchased.

# WHY DOES AN EXPORTER WANT THIS?

More than 75% of Fortune's Global 500 companies publish sustainability reports in response to increasing demand from investors, stakeholders, and consumers for sustainably produced goods.

For exporters, access to the carbon footprint values of sustainable U.S. Soy enables them to provide crucial information to their customers. This, in turn, allows international customers to calculate their environmental impact for scope 3 emissions reporting.

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#### **HOW DOES THIS SUPPORT THE VALUE CHAIN?**

Transparency builds trust, and trust builds confidence. The most successful business partnerships are built on trust and confidence, which is what GFLI's carbon footprint values deliver.

Highlighting U.S. Soy's sustainable advantage through a carbon footprint value on your SSAP certificate provides valuable information that can be conveyed at every stop along the U.S. Soy value chain.



### HOW TO ENABLE GFLI CARBON FOOTPRINT VALUE ON THE CERTIFICATE:

- From your <u>USSES.org</u> dashboard, navigate to your account settings under My Profile.
- Click on Enable GFLI from the left side panel.
- Select your enablement preferences and click Update GFLI.
- Exporters can then see the GFLI carbon footprint value on the certificate after a shipment is created.

- Customers can also see the GFLI carbon footprint value once they either receive a transfer certificate or transfer a certificate to their customer.
- For more detailed instructions and resources, navigate to the Help/Info
  Center tab after logging in at <u>USSES.org</u>

## **ABOUT GFLI**

The Global Feed LCA Institute (GFLI) is an independent, nonprofit institute that provides environmental impact data on feed and food ingredients, including U.S. Soy crops. GFLI's database includes 1,800 datasets, with more data coming online soon.



All GFLI datasets are calculated according to the Institute's methodology, which is based on the UN Food and Agriculture Organization's Livestock Environmental Assessment and Performance Partnership (FAO-LEAP) guidance documents on animal feed supply chains and feed additives and aligned with the EU Product Environment Footprint Category Rules (PEFCR) Feed.



