

Ken Dallmier
Principal
DemandSideAg.com



After serving as President and Chief Operating Officer of Clarkson Grain Company, Ken founded DemandSideAg.com. Here, he works with clients as they develop strategies to: evaluate new business opportunities; improve their sustainability and carbon footprint; bring new GMO/Crispr traits to the market; participate in non-GMO and organic markets; construct transparent, identity-preserved supply chains; and participate in specialty export markets. Ken earned his Bachelor of Science from the University of Illinois and Ph. D. from Iowa State University. He has held management positions with his family business, Sturdy Grow Hybrids, Inc., as well as Syngenta Seeds, Inc., Agrible, Inc., and Clarkson Grain Company, Inc. He has served on the Board of Illinois Foundation Seeds, Inc. and now serves on the Organic Trade Association's Global Supply Chain Integrity Task Force.

Frayne Olson, Ph.D.
Crop Economist & Marketing Specialist, North Dakota State University Extension
Director, Quinten Burdick Center for Cooperatives



Dr. Frayne Olson is the Crop Economist/Marketing Specialist with the North Dakota State University Extension and Director of the Quentin Burdick Center for Cooperatives. Dr. Olson conducts educational programs focusing on crop market outlook and price analysis, evaluating alternative crop marketing strategies and the economics of crop contracting. As Director of the Center for Cooperatives, he teaches a senior level course on cooperative business management and coordinates the Center's research and outreach activities.

Dr. Olson received his PhD from the University of Missouri in Agricultural Economics, and his M.S. and B.S. in Agricultural Economics from North Dakota State University.

Rob Prather
Chief Operating Officer
WeFARM Organics



Rob Prather is the Chief Operating Officer of WeFARM Organics. He is a board director for the Specialty Soya and Grains Alliance, previously serving as Chair. Rob has more than 15 years of experience connecting Identity Preserved (IP) field crop growers with buyers. WeFARM Organics began operation in 2016 with locations in California and the Midwest, supplying identity preserved, organic and non-GMO products to manufacturers of food for animals and people.

Mai Nguyen
Select Global Grains & Oilseeds – Trader
Scoular



After graduating from University of Idaho with a degree in Animal and Veterinary Science, Mai unexpectedly found her pathway to the Scoular Company where she has been trading and merchandising for 8 years. From buying corn from farmers and loading rail car and grading grains at the scale to managing export and domestic execution to trading animal feeds and food grade specialty beans in containers, Mai has done it all and is always curious for more. She is proud to continue building upon the legacy IP program. Now with 2 plants in IL and OH, handling corn, IP non-GMO, organic and nonGM High oleic soybeans, Scoular maintains its commitment to the US food grain industry as it has been since 1995.

Shane Frederick
Manager of Strategic Programs
Specialty Soya and Grains Alliance



Shane Frederick is the Manager of Strategic Programs for the Specialty Soya and Grains Alliance (SSGA). In that role, he helped develop and currently manages the U.S. Identity Preserved assurance plan and brand program, which was unveiled in December 2021 and launched internationally in Vietnam in November 2022. Shane also manages SSGA University and other SSGA projects. Shane has been in his current role since November 2021 after joining SSGA and Mankato, Minnesota-based Ag Management Solutions as a communications manager in April 2020. Previously, Shane spent more than 25 years in newspapers, working as a sports reporter and editor. A native of Wisconsin and longtime Minnesota resident, Shane has a B.A. in journalism from the University of St. Thomas in St. Paul, Minnesota.