COUNTRY SNAPSHOT:
ITALY

Italy is the 3rd most populous member state of the European Union (EU) and one of its founding members. Italy is the main producer of soybeans in Europe, growing 1 million tons annually. Its feed production is 14.4 million tons, plus feed on farms (6.2 poultry; 4.0 swine; 3.5 cattle; 0.7 other).

U.S. Soy has collaborated with Italy since 1960.

MARKET STATS

Soybean meal consumption in Italy is 3.5 million tons. Nearly half of this soybean meal is produced locally in the crushing plants. There are three crushing plants, two in the north Venezia areas that belong to Cereal Docs and one in Ravena that belongs to Bunge.

Local soybean production is non-GMO.

<table>
<thead>
<tr>
<th></th>
<th>SB (meal eqv) Import</th>
<th>SB (meal eqv) Local Production</th>
<th>SBM Import</th>
<th>SBM Consumption</th>
</tr>
</thead>
<tbody>
<tr>
<td>2016/2017</td>
<td>918</td>
<td>450</td>
<td>2.063</td>
<td>3.218</td>
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<tr>
<td>2017/2018</td>
<td>1.030</td>
<td>475</td>
<td>2.187</td>
<td>3.695</td>
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<td>2018/2019</td>
<td>1.384</td>
<td>475</td>
<td>2.084</td>
<td>3.746</td>
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<tr>
<td>2019/2020</td>
<td>1.500</td>
<td>550</td>
<td>1.967</td>
<td>3.734</td>
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<tr>
<td>2020/2021</td>
<td>1.425</td>
<td>750</td>
<td>1.759</td>
<td>3.568</td>
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<td>2021/2022 est.</td>
<td>1.387</td>
<td>750</td>
<td>1.600</td>
<td>3.600</td>
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</tbody>
</table>

Soy market size vs U.S. Soy:
- Total soybean meal consumption: 3.6 million tons.
- Whole beans import: 1.7 MMT. U.S. Soy 0.4 MMT.
- Soybean meal import: 1.6 MMT. U.S. Soy 0.2 MMT.
STRENGTHS
• Preference is U.S. Soy, although crush margin are the drivers when they import from other origins.
• Pressure to add value by showing the advantage of U.S. Soy related to intrinsic quality, nutrition and usage. For example, better results in refinery.
• Italy is partially dependent on protein but its high consumption rate, especially of poultry, makes it a large soybean meal and whole soybean importer.

OPPORTUNITIES
• Adopting Sustainable U.S. Soy Assurance Protocol (SSAP) RED, as Italian crushers will sell the soybean oil to biodiesel plants.
• Transferable SSAP certificate to feed and food chains will help position U.S. Soy in the sustainability sector.

CHALLENGES
• Italy is dominating the sustainability perspective for crushing beans from areas without deforestation.

Sources:
- USSEC files
- Oil World
- Eurostat