



Exploring Opportunities; Seeking Solutions

USSEC's annual soy summit is in the offing. We just wanted to alert you about this and ask you to block your dates and make it to the event on the 23 (Thursday) and 24th (Friday) July 2015. As always, your presence, suggestions, and all contributions will add great value to this collective effort. The "Soy Partnership Summit" is a much sought after event for Soy related aspects in the country. A rather complete value chain of soy stakeholders (mainly comprising of buyers, manufacturers and sellers of soy) assemble here with high energy and interest levels. Since its conception in Hyderabad in 2009 in a small way; it has been growing in popularity, evolving in size, quality and reach. For the last three years, this was being conducted in Indore "the soy hub" and we have seen it grow by 20-25%, each year.

For planning a fruitful time and thinking through logistics

22 July; Outstations Guests Arrive	23 July; Soy Partnership Summit; Full Day	24 July; Soy Partnership Summit; Half Day – Buyers Sellers Meet	24 July; Guests depart post lunch
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Aspects you will go through

Introductions and reminiscences	Global Soy S&D, Analysis and Commercial Realities	USSEC's view on Soy Dynamics in India	Soy in Animal Feeds	Soy in human foods
Soy farming in the U.S	Biotech – familiarization and view points	Networking Lunch (23)	Open house discussions on 10-15 points of current, mutual interest	
Musical evening , and networking	Cocktail, Dinner and Networking	One-on-one for buyers and sellers; trade interactions; site visits	Networking Lunch (24)	