

# GLOBAL AGRIBUSINESS OUTLOOK

HYATT REGENCY DANANG, VIETNAM

26AUG - 29AUG 2014



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# GLOBAL AGRIBUSINESS OUTLOOK

## INTRODUCTION

The U.S. Soybean Export Council (USSEC), U.S. Grains Council (USGC), and the Foreign Agricultural Service - United States Department of Agriculture (FAS-USDA), proudly present the 11th S.E. Asia U.S. Agricultural Co-operators Conference. In its 11th year running, this conference is widely recognized by the industry as the premier, 'not-to-be-missed' agricultural event of the year.

The conference theme this year, 'Global Agribusiness Outlook', aims to highlight the changes and challenges faced by agribusinesses today. Recognizing that price direction is a key concern for many if not everyone, we have lined up a distinguished panel of presenters comprising of market mavens and industry experts to share their valuable insights and offer expert opinions on what's moving the market and where it's heading. We have organized a selection of social and networking activities, a signature feature of this conference courtesy of our corporate sponsors, to ensure an optimum mix of business and pleasure. Every year, this event has proven to be a valuable centre for building relationships and developing business opportunities.

On behalf of the organizers, our sponsors and supporters, we warmly welcome you to our flagship event of the year and look forward to hosting everyone to another successful conference.

Please register your participation online at: [www.agri-events.com/acc2014](http://www.agri-events.com/acc2014)

## CONFERENCE PROGRAM

### Tuesday, August 26

6.30pm : **Conference Reception and Welcome Dinner**

**Hyatt Regency Danang**

Official Opening

Mark Dries, Agricultural Counselor, U.S. Embassy, Hanoi, VIETNAM

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### Wednesday, August 27

6.30am : **Breakfast Networking Session**

7.45am : **Conference Registration**

8.45am : **Opening Remarks**

Jim Sutter, CEO, U.S. Soybean Export Council, USA

Adel Yusupov, Regional Director (South Asia), U.S. Grains Council

9.00am : **U.S. Soybean Crop Perspectives 2014-15: Achieving Sustainability in U.S. Agriculture**

Jim Call, Chairman, United Soybean Board, USA

9.30am : **U.S. Soybean Sustainability Assurance Protocol (SSAP)**

Randy Mann, Chairman, U.S. Soybean Export Council Inc. & Secretary, American Soybean Association, USA

10.00am : **U.S. Corn Industry Update**

Debra Keller, Past Chair, Iowa Corn Promotion Board, Leader of U.S. Grains Council ROW (Rest of the World) Advisory Team

Duane Aistrope, District #7 Director, Iowa Corn Promotion Board, Member of U.S. Grains Council Biotechnology Advisory Team

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- 10.30am : **Awards & Appreciation Ceremony**  
**Group Photo & Refreshments**
- 11.30am : **Are Global Feed Grain Prices Headed For Multi-Year Decline?**  
Bill Tierney, Chief Economist, AgResource Company, USA
- 12.00pm : **World Outlook & Price Scenarios of Oilseeds, Oils & Meals**  
Thomas Mielke, Executive Director, ISTA Mielke GmbH (Oilworld), GERMANY
- 12.30pm : **Panel Discussion (Q & A)**
- 1.30pm : **Lunch Networking**
- 2.30pm : **Industry Perspectives: Opportunities in Vietnam's Agricultural Sector**  
Dao Manh Luong, CEO, Austfeed Vietnam Corporation, VIETNAM
- 3.00pm : **Agriculture & Food to Drive Global Economics and World Trade**  
Emily French, Managing Director, ConsiliAgra, USA
- 3.30pm : **Industry Panel Discussion (Q & A)**
- 4.00pm : **End of Day 1**
- 4.30pm : **Gala Dinner @ InterContinental**

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## Thursday, August 28

- 6.30am : **Breakfast Networking Session**
- 9.00am : **Future Demand Growth for Soybeans and Feed Grains: Who and How Will It Be Supplied**  
John Baize, President, John C. Baize and Associates, USA
- 9.30am : **Industry Perspectives: Opportunities in Malaysia's Agricultural Sector**  
Fong Kok Yong, Managing Director, Sinmah Resources Berhad, MALAYSIA
- 10.00am : **Refreshments**
- 10.30am : **Analysing Fluctuations in Dry Bulk Rates & their Implications for the Carriage of Grain**  
Janina Lam, Analyst, Howe Robinson & Co. Ltd., UK
- 11.00am : **Panel Discussion (Q & A)**
- 12.00pm : **Lunch Networking**
- 1.00pm : **Group activities**
- 6:30pm : **Dinner @ Fullmoon Town**

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## Friday, August 29

- 6.30am : **Breakfast Networking Session**
- 9.00am : **Perspectives for the U.S. Oilseed Processors**  
Thomas Hammer, President, National Oilseed Processors Association, USA
- 9.30am : **Emerging Food & Agriculture Investment Themes Shaping the Market till 2020**  
Robert Viton, Partner, Valoral Advisors SARL, LUXEMBOURG
- 10.00am : **Refreshments**
- 10.30am : **Industry Perspectives: Opportunities in Indonesia's Agricultural Sector**  
Dr. Desianto Budi Utomo, Secretary General, Indonesian Feed Mill Association & Vice-President - Feed Technology, PT. Charoen Pokphand Indonesia Tbk, INDONESIA

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- 11.00am : **Global Challenges and Global Trends**  
Scott Aughenbaugh, Deputy Director - Strategic Futures, Fellow - International Security Program, Center for Strategic & International Studies, USA
- 11.45am : **Panel Discussion (Q & A)**
- 12.30pm : **Lunch Networking**
- 1.30pm : **Vision for the Future of Global Agriculture**  
Blair L. Fortner, Chief Economist - Corporate Strategy, Monsanto Company, USA
- 2.00pm : **Industry Perspectives: Opportunities in Thailand's Agricultural Sector**  
Somphob Auesongtham, Supply Chain Manager, Inteqc Feed Co. Ltd., THAILAND
- 2.30pm : **Global Food Security and Sustainability: Asian Aquaculture Outlook**  
Anthony Emms, Managing Partner, Stanton Emms Strategy Consultants, SINGAPORE
- 3.00pm : **Industry Perspectives: Opportunities in Philippines' Agricultural Sector**  
Terence Uygongco, Vice-President - Trade and Feeds, Philippine Foremost Milling Corporation, and 1st Vice-President of the Philippine Association of Feed Millers, Inc., PHILIPPINES
- 3.30pm : **Oceania Agriculture and Feed Grains Market Overview**  
Mike Darby, Director, Mike Darby International Pty. Ltd., AUSTRALIA
- 4.00pm : **Panel Discussion (Q & A)**
- 5.00pm : **Closing Comments / Announcements**
- 6.00pm : **Ancient Faifo Restaurant Hoi An**

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**Saturday, August 30**

**Depart for home**

## END OF CONFERENCE

*Conference program and details is subject to change. Final conference program will be sent to all the participants 1 week before start of event.*

Please approach any of the USSEC or USGC staff members in your country for assistance or you can contact the following directly:

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- Timothy (+65-97810362~ tlloh@ussec.org) – overall management

**On Behalf of the Organizers**

**Timothy Loh**